



2021 School Leadership Conference Agenda

Monday, September 27

- 5:00pm **Check-in starts** - Ruttger's front desk
Pick-up hospitality packet
- 7:30-9:00 pm **President's Reception**
Bear Pine Bar and lobby
Start your conference experience with fellow independent and private school leaders. Come and socialize, connect and network with conference attendees. First-time attendees are highly encouraged to attend.

Tuesday, September 28 – Day 1 Sessions

- 7:00-8:00 am Breakfast (Ruby's Dining Room)
- 8:00 am Conference check-in (Isle of Pines/Bird Island Conference Rooms)
- 8:15-9:30 am Welcome, introductions and updates
- 9:30 – 9:45 am Sponsor Presentation – [Catapult Learning](#)
- 9:45 – 9:55 am Networking Break/Visit Sponsors
- 10:00 – 11:00 am Session 1A – **Working with the Media: Your Role, Your Mindset, Your Message**
Christina Palladino and Brian McClung (Park Street Public)
Session 1B – **Advocacy 101: Your voice matters at the State Capitol**
Chas Anderson (Park Street Public)
- 11:00-11:15 Networking break/visit sponsors
- 11:15-12:15 Session 2A – **Advocacy 101: Your voice matters at the State Capitol**
Chas Anderson (Park Street Public)
Session 2B – **Working with the Media: Your Role, Your Mindset, Your Message**
Christina Palladino and Brian McClung (Park Street Public)
- 12:15-1:30 Lunch and free time
- 1:30-1:40pm Sponsor Presentation – [Bright Schools Project](#)

1:45pm-3:00pm **Session 3 – An Introduction to Digital Wellbeing for You**
Katherine Myers and Maree Hampton (LiveMore ScreenLess)

3:05-3:15 Sponsor Presentation – [Escale Advisors](#)

3:15 – 3:30pm Day 1 Wrap Up

3:30-5:30 Free Time

- Complimentary pontoon ride (weather permitting)
- Reduced price golf

5:30 – 6:30 pm Sponsor Reception (Bear Pine Bar)

6:30 pm Dinner (Ruby's Dining Room)

7:30 pm Bonfire and Social Time

Wednesday, September 29 – Day 2 Sessions

7:00-8:00 am Breakfast (Ruby's dining room)

8:00 am Welcome

8:10-8:20 Sponsor Presentation – [Canopy IT Solutions](#)

8:20 – 9:20 am **Session 4 – Get out of the scarcity mindset and move into a growth mindset**
Casey Breen (Escale Advisors)

9:25 – 9:35 am Sponsor Presentation- [FACTS](#)

9:35 – 9:45 am Networking break/visit sponsors

9:45 – 11:00 am **Session 5 – Top 20 Leaders Manage Stress from the Inside Out**
Paul Bernabei (Top 20 Training)

11:00-11:30 am Conclusion/Reflections/Adjourn