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Is your business or organization looking to reach decision-makers from Minnesota's vibrant private and independent school community? Do you have the expertise nonpublic schools need to advance their missions and create strong and sustainable schools in the years to come? **MISF E-News is a monthly digital newsletter featuring information and timely resources that private & independent schools trust and depend on for important updates.**

ADVERTISING/SPONSORSHIP BENEFITS

- Reach more than 450 private and independent schools in Minnesota.
- Monthly audience comprises more than 2,300 recipients including school heads, administrative leaders, educators, board chairs, board members, community leaders, and policymakers.
- Average "open rate" for E-News is 35%, with highs reaching 40%.

ADVERTISING/SPONSORSHIP LEVELS

Editor's Choice

- Company name displayed as E-News Sponsor
- Company logo and live link to your web site
- A brief feature message of your choice (limit of 350 characters (with spaces))
- Listing in MISF's Annual Report

Banner Ads

- Company name displayed as E-News Sponsor
- Company logo and live link to your web site
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The January Newsletter is sponsored by



5 Reasons Your School's Admissions Should Be Online



Families want to feel confident that they are making the right choice during the application season. They are checking third-party review sites like Private School Reviews, GreatSchools and even Yelp..... [Read on to find out why your school's admissions should be online.](#)

ADVERTISING/SPONSORSHIP FEES

Editor's Choice: \$250 per issue

\$900 quarterly (4 issues)
\$1,250 half year (6 issues)
\$2,000 full year (10 issues)

Banner Ads: \$150 per issue

\$500 quarterly (4 issues)
\$750 half year (6 issues)
\$1,250 full year (10 issues)

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