



## 2021 PRIVATE AND INDEPENDENT EDUCATION AWARDS

Virtual Event - Thursday, April 29, 2021

7:00 - 8:00 pm

### SPONSORSHIP OPPORTUNITIES

The Minnesota Independent School Forum (MISF) is proud to host the 13<sup>th</sup> annual *Private and Independent Education Awards* on April 29, 2021. This celebration recognizes the excellence found in Minnesota's private and independent school community. The individuals, organizations, and programs recognized at the awards celebration exemplify the strengths of our schools, the support of the community, and the many notable outcomes of our efforts that deliver and improve K-12 education in Minnesota.

#### **Become a sponsorship partner and:**

- Support Minnesota's only known state-wide recognition event for nonpublic education
- Reach over 450 private and independent schools in the state
- Reach 5,000 educators teaching over 33,000 students
- Reach an audience that includes school leaders, educators, board members, administrative teams, students, families, policymakers and community leaders.

#### **Presenting Sponsor - \$7,500 (Sold Out)**

- Company logo and recognition as exclusive "Presenting Sponsor" at virtual event and on front page of event program
- Logo presence on virtual event PowerPoint and sponsor page of event program
- Full page color ad on back cover of event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Social media recognition

#### **Premier Sponsor - \$5,000 (Sold Out)**

- Company logo and recognition as "Premier Sponsor" at virtual event
- Logo presence on PowerPoint and sponsor page of event program
- Full page color ad inside event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Social media recognition

#### **Leadership Award Sponsor - \$4,000 (One Available)**

- Company logo and recognition as "Leadership Award Sponsor" at virtual event
- Logo presence on PowerPoint and sponsor page of event program
- Full page black and white ad inside event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Social media recognition

#### **STEM Grant Recipient Sponsor - \$3,000 (Sold Out)**

- Company logo and recognition as “STEM Grant Recipient Sponsor” at virtual event
- Logo presence on PowerPoint and sponsor page of event program
- Full page black & white ad inside event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Social media recognition

#### **Honor Teacher Award Sponsor - \$3,000 (One Available)**

- Company logo and recognition as “Honor Teacher Award Sponsor” at virtual event
- Logo presence on PowerPoint and sponsor page of event program
- Full page black & white ad inside event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Social media recognition

#### **Award Sponsor - \$3,000 (Two Available)**

- Company logo and recognition as “Award Sponsor” at virtual event
- Logo presence on PowerPoint and sponsor page of event program
- Full-page black & white ad inside event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Social media recognition

#### **Hospitality Sponsor - \$1,500 (Sold Out)**

- Company logo and recognition as “Hospitality Sponsor” at virtual event
- Logo presence on PowerPoint and in program as “Hospitality Sponsor”
- Quarter page black & white ad in event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Social media recognition

#### **Technology Sponsor - \$1,500 (Sold Out)**

- Same benefits as Hospitality Sponsor but recognition listed as “Technology Sponsor”

#### **Print Sponsor - \$1,500 (One Available)**

- Same benefits as Hospitality Sponsor but recognition listed as “Print Sponsor”

#### **Education Sponsor - \$1,500 (One Available)**

- Underwrites the attendance of award nominees
- Company logo and recognition as “Education Sponsor” on sponsor signage at registration and in main venue
- Logo presence on PowerPoint and sponsor page of event program
- Quarter-page black & white ad in event program
- Logo and live link on MISF website and on all event promotions sent via mail and email
- Social media recognition

#### **Virtual Table Sponsor - \$1000/table**

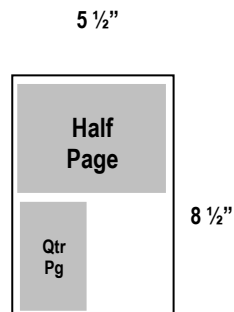
- Sponsor a table of eight; company name printed on table signage
- Logo and live link on MISF website and on all event promotions sent via mail and email
- Logo presence on PowerPoint and sponsor page of event program

## ADVERTISING OPPORTUNITIES

The *2021 Private and Independent Education Awards* provides a great opportunity for your organization to serve as an advertising supporter. Share a positive message of support with the individuals, families, and schools that make up Minnesota's private and independent school community.

### **Ad Sponsor – Program (program size: 8 ½ x 5 ½)**

- Half Page (approx. size: 3.5" h x 4.5" w) - **\$500**
- Quarter Page (approx. size: 3.5" h x 2.0" w) - **\$250**
- All ads are black and white
- Advertisers to supply camera ready artwork in advance of the event



For more information on sponsorships and advertising opportunities for the Private and Independent Education Awards, contact Lisa Vosbeek (lvosbeek@misf.org), or call the MISF office at 651.424-4930.

***MISF connects and strengthens Minnesota's independent schools through exceptional training, resources, and advocacy so they can be student-centered and mission-driven.***

